

June 17, 2009 PEORIA INDEPENDENT

INDEPENDENT
NEWS & INFORMATION

neighbors
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Community conscious Vistancia teens restore park
Vistancia Teen Club member Nathan Bostick, president of the Peoria community's Adobe Park as part of a community service project is just one of the many the teen club members who participated in this summer. Above right, Ben Massaroni and Demi Kalla also paint the park to assist in the regular upkeep of the community. Bostick is also pursuing philanthropic opportunities in Vistancia and throughout the Valley.

MEET Your Neighbor
Name: Paul Richardson
Town/Neighborhood: Peoria - Arrowhead Shores
What I like most about living here: The family-friendly facilities at Rio Vista Park. It's a great place to go and just people watch.
Changes I'd like to see in this area: I'd like to see Downtown Peoria come alive in a small town way like I've seen in Gilbert and Mesa. The Performing Arts Center is a great start, but a lot needs to follow, particularly the supporting businesses.
What I'm excited about & why: I'm excited about the growth in the West Valley. I lived through it over the last decade in the East Valley. I'm ready to grow my business in the West Valley the same way we grew with the East Valley.
Favorite community cause & why: Andrea's Closet — Traci and Kenny Brunk have really turned a tragic situation, the death of their daughter, into a wonderful cause, easing the fears of kids undergoing frightening treatments and procedures in hospital settings.
When & why I moved here: I moved to Peoria two years ago when my partners and I decided to expand into the West Valley. Prior to 2007, Arizona Trade Exchange operated exclusively in the East Valley.
Where I lived before & why I left: Before 2007, I lived in Gilbert and worked in Mesa. When we decided to build our business in the West Valley, I could not stand the one hour commute each way.
My family: I have three kids ages 8, 14 and 18 that keep my life very interesting. I also have four older brothers and sisters, all of whom live in Arizona.



Paul Richardson

PEOPLE in the News

Peoria's City Council approved May 5 the following people for boards and commissions: **Wayne Baxter** appointed to the Arts Commission; **Joseph Hull** reappointed to the Economic Development Advisory Board; **Shedley Wade** appointed to the Economic Development Advisory Board and reappointed to the Industrial Development Authority; **Jay Chese** appointed to the Economic Development Advisory Board; **Carrie Holman-Sade** reappointed to the Industrial Development Authority; **Ryan Mercer** appointed to the Industrial Development Authority; **Barry Spiegel** reappointed to the Library Board; **Ben Weaver** reappointed to the Parks and Recreation Board; **William Collett** reappointed to the Parks and Recreation Board; **Mark Hughes** reappointed to the Parks and Recreation Board; **Barbara Foster** reappointed to the Public Defender Contract Board.

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What I do: I am a partner in the Arizona Trade Exchange, LLC, a business to business barter/trade group in which small business owners, tradesmen and professionals trade their goods and services with each other without the use of cash.
What I like most about what I do: I really enjoy meeting and working with entrepreneurs. It seems like every day I learn something new about how a business works, or discover a new business that I never knew existed.
Previous occupations & why I left: I've done a lot of really different things. Right out of college, I was a special agent with the FBI in Las Vegas and New York City. I left because the New York City commuter lifestyle did not agree with me. More recently, I owned a retail printing franchise. I left that business because printing is an extremely competitive industry and if you were not in the right place, with the right technology, at the right cost, you could not compete. I wasn't, so I left the business.
If I had picked a different occupation, it might have been: I might have become an architect. I'm very analytical, but I have a creative side. I like working within constraints, but I like to let my mind wander.
People who inspired me and how: My mom managed to raise five kids on my dad's teacher's salary. My dad worked really long hours to make a difference in thousands of kid's lives and still managed to make a huge difference in ours.
My guiding philosophy: Rotary's Four-Way Test. If every CEO and bureaucrat in America had the Four-Way Test on their desk, there would be no limit to what we could accomplish.



Paul Richardson

ARIZONA TRADE EXCHANGE
LLC