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For more information, contact:

Tessa Bajema (Crosby-Wright P.R.).....(480) 367-1112, tessa@crosby-wright.com

Jan Bracamonte (Crosby-Wright P.R.).....(480) 367-1112, jan@crosby-wright.com

Business Trade Booms In Valley: Local Trade Exchange Offers Alternatives In Tough Economy

Arizona Trade Exchange Helps Businesses Get What They Need Now Without Spending the Cash

Mesa, Ariz. (February 2, 2009) – In an economy that is leaving many businesses strapped for cash, Arizona Trade Exchange is offering business owners the opportunity to invest in the services and products they need to maintain and grow their business -- without the hard costs.

From window cleaning and dental care to auto repair and brochure printing, members of Arizona Trade Exchange are using their trade dollars to offset business costs in the midst of a staggering economy. As Arizona's leading business-to-business trade exchange, Arizona Trade Exchange, has capitalized on a decades-old business practice that lets businesses across the Valley trade their services and products for those of over 500 other member businesses. Members earn trade dollars each time they provide a service or product to another member and then use their earned trade dollars with any member, paying a small percentage fee in cash for the transaction.

“In today’s tough economic times, it’s refreshing to be able to provide business owners across greater Phoenix with a practical tool that will not only build their business, but offset the cost of maintaining that business,” said Rob Miller, president of Arizona Trade Exchange. “With over 500 members in the East and West Valley, we have a diverse portfolio of members who can benefit from a broad range of businesses from IT companies to veterinarians.”

Celebrating 10 years in the Valley this month, Arizona Trade Exchange is recognized for upholding the highest levels of integrity and quality in customer service and member selection. In addition to offering members a high trade value, Arizona Trade Exchange takes pride in maintaining a network of members with ideal geographic locations to make trading effortless. Members also enjoy annual access to an unprecedented holiday trade fair that features department store-quality merchandise ranging from \$25 to \$5,000.

Designed to do barter better, Arizona Trade Exchange was founded by former Valley restaurateur Rob Miller who experienced the benefits of trade exchanges as a restaurant owner, but found frustration in the system. Established in Mesa, Ariz. as the East Valley Trade Exchange, as demand for additional service areas grew the company expanded to become Arizona Trade Exchange to serve both the East and West Valleys.

About Arizona Trade Exchange

Founded in 1999, Arizona Trade Exchange is the leading business-to-business trade exchange serving metro-Phoenix. With over 500 members and offices in the East and West Valley, Arizona Trade Exchange features a diverse portfolio of members ranging from home repair services and restaurants to attorneys and travel opportunities. Recognized for exceptional customer service and upholding the highest quality standards for member services and products, Arizona Trade Exchange offers business owners a unique tool to build their business. For more information, visit www.arizonatradeexchange.com or call (480) 633-9363.

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