

PRESS RELEASE

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Arizona Trade Exchange Grows East Valley Office

*Valley’s Most Prominent Business-to-Business Barter Network Expands Membership Base;
Provides Additional Growth Opportunities for Arizona Businesses*

Mesa, Ariz. (April 21, 2011) – On the heels of its 12th anniversary celebration, Arizona Trade Exchange has expanded by moving its East Valley headquarters to new offices in the Pierpont Commerce Center in Mesa.

To accommodate its growing broker and membership development staff, Arizona Trade Exchange’s new space boasts just over 3,200 square feet and a sizeable warehouse. This Valley business has grown to eight employees and its membership has grown to more than 700; doubling in size since the start of the recent recession in December 2007.

Arizona Trade Exchange is the Valley’s largest business-to-business barter network. From florists, travel opportunities and restaurants to carpet cleaners and veterinarians, businesses belonging to the Arizona Trade Exchange are able to trade their services and products with other member businesses by using ATE as a bank for their trade dollars. Members earn trade dollars each time they provide a service or product to another member and can spend their earned trade dollars within the network, paying a small percentage fee in cash to ATE for facilitating the transaction.

“A couple of years ago, barter was not as well known and was a simple way for companies to pay for services that they needed to keep their businesses running in a down economy. As the economy has begun to grow, so have the opportunities associated with our network. We are adding more than 100 new businesses a year to provide incredibly unique connections for our members that would otherwise not be available to them outside of the network,” said Rob Miller, President and founding partner of ATE.

A proud member of the Better Business Bureau, Arizona Trade Exchange is recognized for upholding the highest levels of integrity and quality in customer service and member selection. In addition to offering members a large network of businesses to trade with, ATE takes pride in maintaining a network of businesses that exist in close proximity to each other in order to make trading effortless.

Arizona Trade Exchange’s new office is located at 4838 E. Baseline Road in Mesa.

About Arizona Trade Exchange

Founded in 1999, Arizona Trade Exchange is the leading business-to-business trade exchange serving metro-Phoenix. With more than 700 members, Arizona Trade Exchange features a diverse portfolio of members ranging from home repair services and restaurants to dentists and travel opportunities. Recognized for exceptional customer service and upholding the highest quality standards for member services and products, Arizona Trade Exchange offers business owners a unique tool to build their business. For more information, visit www.arizonatradeexchange.com or call (480) 633-9363.

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